

# Commission Blueprint 2.0

*- Product Overview -*



[www.CommissionBlueprintJV.com](http://www.CommissionBlueprintJV.com)

## Overview

Commission Blueprint 2.0 is going to be an exceptionally high quality product with a huge video library along with numerous manuals and amazing tools that will propel our clients to a 5-figure monthly income *not just with Clickbank*, but using Commission Junction, CPA networks, Amazon and many more...

The tools alone are worth more than the price of the entire course and we're even throwing in our own "in house" keyword tool that allows us to generate huge traffic from Google - both paid and organic.

We'll also be giving lots of secrets away including our exact method of getting ANY site in top 5 of Google, our secret to getting around the current Google slap (Google even human reviewed our sites), plus we'll be including numerous case studies showing everything at work.

In short **CB2 is the complete blueprint for Affiliate Marketing, perfect for beginners through to experts...** and we hope you can come onboard as a JV partner if you have a space in your diary and if you think it'll be a good fit for your subscribers and/or website visitors.

We will be releasing a more detailed product preview closer to the launch date but you can see the layout of what we'll be including over the next few pages...

## Module 1 - *Welcome & Introduction*

### VIDEOS...

**Video 1:** Welcome video with an introduction and breakdown of the Commission Blueprint 2.0 course & components.

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## Module 2 - *Keyword Research*

### VIDEOS...

**Video 1:** Keyword research concepts with an introduction to Market Samurai and Keyword Blueprint.

**Video 2:** How to use Keyword Blueprint for SEO research

**Video 3:** How to use Keyword Blueprint for Google Adwords research

**Video 4:** Market Samurai research techniques

**Video 5:** Other methods and sources to find keywords including Google Trends & Ebay Pulse.

**Video 6:** Tutorial and instructions on using the Spy Tool

**Video 7:** Tutorial and instructions on using Keyword Blueprint

### MANUALS...

**Manual 1:** Keyword Research Case Studies with Market Samurai & Article Blueprint.

## TOOLS...



**Tool 1:**  
Keyword Blueprint



**Tool 2:**  
Ad Spy

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## Module 3 – *Finding Offers*

### VIDEOS...

**Video 1:** Techniques and concepts for picking offers to promote as an affiliate. This includes CPA offers, digital and physical products.

**Video 2:** Choosing, understanding and using Affiliate Management Companies

**Video 3:** Tutorials and tips on how to use the Picking Offer Calculator Tool

### TOOLS...



**Tool 1:**  
Picking Offer Calculator

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## Module 4 – Building Converting Sites

### VIDEOS...

**Video 1:** Introduction

**Video 2:** Instructions and tutorials for using the Site Blueprint Tool.

### MANUALS...

**Manual 1:** Affiliate Websites Set Up - Techniques & Case Studies

**Manual 2:** Hubpages techniques, tips and set up

**Manual 3:** Zimbo techniques, tips and set up

**Manual 4:** Wordpress.com techniques, tips and set up

**Manual 5:** Squidoo techniques, tips and set up

**Manual 6:** Site Builder Tool Instructions

### TOOLS...



**Tool 1:**

Site Builder

## Module 5 – *Affiliate Sales & Conversion Strategies*

### VIDEOS...

**Video 1:** Introduction & Overview

### MANUALS...

**Manual 1:** Landing Page Bonus Techniques

**Manual 2:** The IP Technique

**Manual 3:** The ‘Double Selling’ Technique

**Manual 4:** Product Launch Techniques & Process

**Manual 5:** The ‘Riding The Trends’ Technique

**Manual 6:** CPA conversion techniques & strategies

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## Module 6 – *Traffic 1 - SEO*

### VIDEOS...

**Video 1:** Introduction and SEO concepts

**Video 2:** On page SEO

**Video 3:** Link building

**Video 4:** Link building examples

**Video 5:** The link building plan

**Video 6:** How to use the ‘Article Blueprint’ tool

**Video 7:** Building a PR link farm

**Video 8:** Tracking with the 'Serpy' tool, Google Analytics & Cpanel

### MANUALS...

**Manual 1:** Link Building Plan Process

**Manual 2:** On page checklist for SEO

**Manual 3:** Link Building Case Studies

**Manual 4:** 'Article Blueprint' Instructions

### TOOLS...



**Tool 1:**  
Serpy Tool



**Tool 1:**  
Article Blueprint

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## Module 7 – Traffic 2 – Adwords & Paid Advertising

### VIDEOS...

**Video 1:** Introduction & Overview

**Video 2:** Building campaign – Process and techniques

**Video 3:** Using Wordpress Direct

**Video 4:** Bidding & optimization tips and techniques

**Video 5:** Tracking using the 'Hippo Jaw' Tool and Winner alert

**Video 6:** You Tube PPC

## MANUALS...

**Manual 1:** Adwords Brand Bidding Techniques

## TOOLS...



**Tool 1:**

Hippo Jaw

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## Module 8 – *Traffic 3 – Social Media & Article Marketing*

### VIDEOS...

**Video 1:** Introduction & Overview

**Video 2:** Social Media Traffic – Tips & Techniques

### MANUAL...

**Manual 1:** Article Marketing techniques

**Manual 2:** Article Marketing Case Studies

**Manual 3:** Scribd techniques and case studies

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## **Module 9 – *List Building & Email Marketing***

### **VIDEOS...**

**Video 1:** Introduction & overview

### **MANUALS...**

**Manual 1:** List building & Email – Tips, techniques & Case studies

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## **Module 10 – *Conclusion***

### **VIDEOS...**

**Video 1:** Conclusion and moving forward